

**From:** Truett, Sandra  
**Sent:** Wednesday, October 02, 2013 9:55 AM  
**To:** Peyton, John  
**Subject:** RE: EIC banners from Secretary of State

Nope.

I was just following up on EIC purchases.

I'm guessing postcards and mailouts will go through Reprographics which has their own process.

Gas toppers may need to go through the PPP-1 process. Printing may be Repro, but not sure how the display at the pump would work.

While things are moving quicker now that we are in a new year, it may still take several weeks to get a PPP-1 through the full process. Please keep that in mind for your timeline.

Thanks,

**Sandra Truett**  
512.462.6168  
[sandra.truett@dps.texas.gov](mailto:sandra.truett@dps.texas.gov)

**From:** Peyton, John  
**Sent:** Wednesday, October 02, 2013 9:52 AM  
**To:** Truett, Sandra  
**Subject:** RE: EIC banners from Secretary of State

Sure. We are also ramping up the Gessner-Rosenbeg campaign. It may include postcard mailouts, gas pump toppers, etc. Would you like to see any of that now? -john

**From:** Truett, Sandra  
**Sent:** Wednesday, October 02, 2013 9:50 AM  
**To:** Peyton, John  
**Subject:** RE: EIC banners from Secretary of State

Thanks. I was getting questions and told to follow up on all purchases.

**Sandra Truett**  
512.462.6168  
[sandra.truett@dps.texas.gov](mailto:sandra.truett@dps.texas.gov)

**From:** Peyton, John  
**Sent:** Wednesday, October 02, 2013 9:47 AM  
**To:** Truett, Sandra  
**Subject:** RE: EIC banners from Secretary of State

Sandra, Re turnaround...I sent this to Mgt this morning. I'm awaiting their response. -john

2:13-cv-193  
09/02/2014

DEF1411

exhibitsicker.com

TEX0504625

**From:** Peyton, John  
**Sent:** Wednesday, October 02, 2013 8:20 AM  
**To:** Mastracchio, JoeAnna; Bell, Stephen; Rodriguez, Tony  
**Subject:** Quote for DPS EIC banners from Secretary of State

Please read the email in bold blue below. Are you ok with the following?...

1. A-Okay Signs printing the banners as 4'x8'? It will be more expensive, but would avoid a delay resizing as a 4'x5' aka 48"x60"
2. The 2.5 to 3 week turnaround time.

The quote is fair and competitive, but the turnaround time is very slow.

Please advise.

John

-----Original Message-----

From: [scraig30@austin.rr.com](mailto:scraig30@austin.rr.com) [mailto:[scraig30@austin.rr.com](mailto:scraig30@austin.rr.com)]  
Sent: Tuesday, October 01, 2013 5:06 PM  
To: Peyton, John  
Subject: Re: DPS EIC banners from Secretary of State

John,  
sorry it took me awhile to get back to you; I was out of the office a lot today. The artwork in the file you sent me does not scale to 4' x 5'--it scales to 4' x 8'. So if you want 4' x 5' banners, the artwork will have to be reworked to scale to 4' x 5'. Here are the pricing for both sizes:

81 - 4' x 5' \$5589 (\$69 each)

81 - 4' x 8' 8910 (\$110 each)

Turnaround time would be 2.5 to 3 weeks. Also, the artwork on the file should be to size. Above pricing includes delivery. Let me know.

Thanks,  
Sherry

**From:** Truett, Sandra  
**Sent:** Wednesday, October 02, 2013 9:42 AM  
**To:** Peyton, John  
**Subject:** FW: EIC banners from Secretary of State

John,  
Did they happen to give you a time estimate on the banners?  
If not, do you mind calling and getting one?  
Thanks!

Sandra Truett  
512.462.6168  
[sandra.truett@dps.texas.gov](mailto:sandra.truett@dps.texas.gov)

**From:** Mastracchio, JoeAnna  
**Sent:** Monday, September 30, 2013 10:51 AM  
**To:** Peyton, John; Bell, Stephen; Rodriguez, Tony; Watkins, Paul  
**Cc:** Truett, Sandra  
**Subject:** RE: EIC banners from Secretary of State

John,  
Steve will have to answer all those questions.

*V/R Joe*  
JoeAnna F. Mastracchio  
Dep. Asst. Director  
Driver License Division  
Texas Department of Public Safety

[joeanna.mastracchio@dps.texas.gov](mailto:joeanna.mastracchio@dps.texas.gov)  
o: 512-424-5415  
c: 512-550-4784

**From:** Peyton, John  
**Sent:** Monday, September 30, 2013 10:25 AM  
**To:** Bell, Stephen; Mastracchio, JoeAnna  
**Subject:** EIC banners from Secretary of State  
**Importance:** High

Per your request, I am placing the order for the Secretary of State's EIC banners today.  
Attached it the graphic to be printed

Pleasae confirm the following

**Printer:** A-Okay Signs & Graphics (listed sign company/printer on PPP1 Reference  
Number: DLD201309270826)  
1015 Reinli Street  
Austin, TX 78723  
(512) 454-5552

**Product:** Banners  
**Quantity:** 81  
**Specs:** 48"x60" banners, with corner 1" grommets (top, bottom and center) on  
rubberized canvas.

Where will they be shipped?

Thank you,

John

*John Peyton*  
*Texas Department of Public Safety*  
*Policy and Business Improvement / DLD*  
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